



Australian Federation of
Disability Organisations

NATIONAL DISABILITY ADVOCACY CONFERENCE 2024

EMPOWER INFLUENCE IMPACT

Wednesday 20 November

The Canberra Rex Hotel

150 Northbourne Ave, Canberra City, ACT





Australian Federation of Disability Organisations (AFDO)

The Australian Federation of Disability Organisations (AFDO) is a Disabled People's Organisation (DPO), the Peak body for Disability Representative Organisations in Australia, and a national voice representing people with disability.

Our vision is to achieve a community where people with disability can participate in all aspects of social, economic, political, and cultural life.

To achieve our mission and vision, AFDO works closely with, and on behalf of, its 37+ member organisations to develop policy and undertake advocacy and representation to Government on matters that impact the lives of people with disability.

AFDO's strength and credibility lies in the wealth of specialist expertise derived from its diverse membership, along with over a twenty-year history of quality policy development and a strong track record of tireless campaigning and advocacy.

AFDO National Conference

Each year, 200+ disability sector CEOs and leaders from around the country come together in a hybrid format to analyse, discuss, and debate, issues of importance to people with disability at the AFDO National Disability Advocacy Conference.

The Conference features a diverse line-up of speakers, including prominent disability advocates, politicians, journalists and social commentators, philanthropists, political strategists, academics and thought leaders.

The Conference also serves as a key networking opportunity for the disability advocacy sector with multiple opportunities for connection throughout the day and continuing into the evening at the AFDO post-conference social event.

Given the critical point in the election cycle within which the 2024 AFDO Disability Advocacy Conference will take place, this year's conference will be held in the Nation's Capital, Canberra, providing increased opportunity for engagement with MPs and policy makers. As a hybrid event, the AFDO conference also attracts a vast virtual audience from around Australia.

We would welcome the opportunity to partner with you on this important event!

Congratulations AFDO on running a conference that was easy to access, inexpensive, had interesting insights and centred people with disability.

— Conference Attendee



AFDO Conference Sponsorship

The AFDO Conference provides a unique opportunity for organisations and businesses to directly connect with leaders and decision makers from the Disability Advocacy Sector, nationally.

Past conference sponsors have valued the opportunity to.

- establish lasting relationships with Disability sector leaders.
- showcase products and services, relevant to the disability sector in an intimate setting.
- reach a national audience of disability advocates, service providers and policy makers.
- contribute to the advancement of disability rights in Australia.

A list of standard sponsorship packages is listed below, though we are happy to work with sponsors to create a bespoke package, within budget, that meets your organisations objectives.

Sponsorship of AFDO's 2023 annual conference provided Giuntabell with invaluable exposure across the disability sector, and enabled us to reinforce our commitment to supporting the significant endeavours of AFDO and Disabled Peoples Organisations in Australia.

— Nunzio Giunta, Giuntabell Financial Services

Sponsorship Options

Platinum Partner

\$10,000 + GST

Exclusive to one sponsor

Benefits include:

- Being named as Platinum Partner in promotion of the AFDO National Conference
- Opportunity to address the conference as part of the opening session
- Opportunity to play promotional video as part of the conference proceedings (before or after breaks)
- Complimentary registration to the conference and post-event drinks for up to 10 delegates.
- Branded conference scholarship package to provide financial support to delegates with disability who would otherwise be unable to attend the event.
- Prime location at exhibitor's table located in the conference foyers (where meals and drinks event are held)
- Acknowledgement of support during CEO opening address and conference proceedings.
- Your logo included on all event promotional marketing collateral pre and post event AND an opportunity to contribute content to two conference EDMs (mailing list 4,000+)
- Your logo with link to your website placed on the event webpage
- Your banner displayed at the registration desk and in prime location on the stage.
- Your logo displayed on conference signage, holding slides and name tags
- Promotion of the partnership on AFDO social media channels.
- Full page colour advertisement in the digital program.
- Access to participant lists including contact email for delegates who have authorised the release of details to partners

This package can be tailored further to suit your interests and objectives.

Gold Partner

\$7,000 + GST

Exclusive to one sponsor

Benefits include:

- Being named as Gold Partner in promotion of the AFDO National Conference
- Opportunity to speak during the conference program.
- Opportunity to play promotional video as part of the conference proceedings (before or after breaks)
- Complimentary registration to the conference and post-event drinks for up to 7 delegates.
- Branded conference scholarship package to provide financial support to delegates with disability who would otherwise be unable to attend the event.
- Complimentary stall at the exhibitors table located in the conference foyers (where meals and drinks event are held)
- Acknowledgement of support during CEO opening address and conference proceedings.
- Your logo included on all event promotional marketing collateral pre and post event and an opportunity to contribute promotional or other content to one conference EDMs (mailing list 4,000+)
- Your logo with link to your website placed on the event webpage
- Your banner displayed at the registration desk and in prime location on the stage.
- Your logo displayed on conference signage, holding slides and name tags
- Promotion of the partnership on AFDO social media channels.
- ½ page colour advertisement in the digital program.
- Access to participant lists including contact email address for delegates who have authorised the release of details to partners

This package can be tailored further to suit your interests and objectives.

AFDO Post-Conference Social Drinks Event Sponsor

\$5,000 + GST

Exclusive to one sponsor

Benefits include:

- Being named as Conference Drinks Event sponsor in promotion of the AFDO National Conference
- Opportunity to speak at the drinks event
- Complimentary registration to the conference and post-event drinks for up to 5 delegates.
- Complimentary stall at the exhibitors table located in the conference foyers (where meals and drinks event are held)
- Acknowledgement of support by CEO during conference proceedings.
- Your logo included on all event promotional marketing collateral pre and post event (mailing list 4,000+)
- Your logo with link to your website placed on the event webpage
- Your banner displayed at the registration desk and in prime location on the stage.
- Your logo displayed on conference signage, holding slides and name tags
- Promotion of the partnership on AFDO social media channels.
- ¼ page colour advertisement in the digital program.
- Access to participant lists including contacts for delegates who have authorised the release of details

This package can be tailored further to suit your interests and objectives.

Silver Partner

\$3,500 + GST

Benefits include:

- Being named as a Silver Sponsor in promotion of the AFDO National Conference
- Complimentary registration to the conference and post-event drinks for up to 4 delegates.
- Complimentary stall at the exhibitors table located in the conference foyers (where meals and drinks event are held)
- Acknowledgement of support during conference proceedings.
- Your logo included on all event promotional marketing collateral pre and post event (mailing list 4,000+)
- Your logo with link to your website placed on the event webpage
- Your banner displayed at the conference
- Your logo displayed on conference signage, holding slides and name tags
- Promotion of the partnership on AFDO social media channels.
- Advertisement in the digital program.
- Access to participant lists including contacts for delegates who have authorised the release of details

This package can be tailored further to suit your interests and objectives.

Technology Sponsor

\$2,500 + GST

Provide support to cover the AV production or sponsor the livestream component of this event and showcase your products and services to conference delegates.

Packages will be tailored to meet your objectives and budget but can include a combination of benefits listed below.

Benefits may include:

- Being named as a partner in promotion of the AFDO National Conference
- Complimentary registration to the conference and post-event drinks.
- Branded conference scholarship package advertised via AFDO mailing list (4000+) and social media channels
- Complimentary stall at the exhibitors table located in the conference foyers (where meals and drinks event are held)
- Acknowledgement of support during conference proceedings.
- Your logo included on event promotional marketing collateral pre and post event
- Your banner displayed at the conference
- Your logo displayed on event holding slides and name tags
- Access to participant lists including contacts for delegates who have authorised the release of details

This package can be tailored further to suit your interests and objectives.

Scholarship Partner

From \$150 + GST

Each year AFDO is contacted by many advocates with disability who including those representing small unfunded or underfunded community organisations, who wish to attend the conference but are unable to afford even modest conference fees and /or the cost of travel and accommodation. 'For this reason, we are seeking sponsors to support a delegate or delegates, who would otherwise be unable to attend the Conference, through the provision of a branded scholarship package. Scholarships can include subsidised registration and/or travel, accommodation, and additional supports, to ensure delegates can travel to, attend, and participate fully in the event.

Contributions to the scholarship pool start at \$150 with branded advertised scholarship packages available for contributions of \$500 or more.

Scholarship packages can be tailored to suit your budget with sponsor benefits provided to match the contribution made. Scholarship packages can cover the cost of registration only or benefits can include one or more of the below, dependent on contribution.

Benefits may include:

- Being named as a partner in promotion of the AFDO National Conference
- Complimentary registration to the conference and post-event drinks.
- Branded conference scholarship package advertised via AFDO mailing list (4000+) and social media channels
- Complimentary stall at the exhibitors table located in the conference foyers (where meals and drinks event are held)
- Acknowledgement of support during conference proceedings.
- Your logo included on event promotional marketing collateral pre and post event
- Your banner displayed at the conference
- Your logo displayed on event holding slides and name tags
- Access to participant lists including contacts for delegates who have authorised the release of details

This package can be tailored further to suit your interests and objectives.

Media Partner

(In kind)

Gain direct exposure of your brand to leaders and decision makers from the Disability Advocacy Sector by being part of marketing efforts before, during, and after the event.

AFDO will work with Media Partners to tailor a package to suit your contribution, objectives, and interests and can include sponsor benefits listed throughout this brochure.

Benefits may include:

- Being named as a partner in promotion of the AFDO National Conference
- Complimentary registration to the conference and post-event drinks.
- Branded conference scholarship package advertised via AFDO mailing list (4000+) and social media channels
- Complimentary stall at the exhibitors table located in the conference foyers (where meals and drinks event are held)
- Acknowledgement of support during conference proceedings.
- Your logo included on event promotional marketing collateral pre and post event
- Your banner displayed at the conference
- Your logo displayed on event holding slides and name tags
- Access to participant lists including contacts for delegates who have authorised the release of details

This package can be tailored further to suit your interests and objectives.

