

What are the benefits of a diverse workforce?

Stand out from the market

Markets and business models are changing. Tapping into a diverse workforce is a smart business approach. Disability is the next big thing - building your disability confidence as a welcoming and accessible business and employer will help you stand out from the crowd.



Recruiting smarter

Small businesses are time poor. Understanding your business gaps and getting a good fit is critical. Knowing how to maximise your access to a wide talent pool when you're time poor makes good business sense.



Innovation, creativity & problem solving

Clued in businesses recognise that talent comes in many forms and that different points of view lead to innovative problem solving and creative solutions for businesses and customers. A diverse workplace can lead to new ideas, styles, skills and more resilient teams.



Tangible business benefits

Diversity provides broader understanding of your customers, decreases absences and turnover and enhances your reputation. One million Australians with disability work in a range of industries, with their employers tapping into the wealth of experience & innovation to the benefit of their business & customers.



An employer of choice

This is simpler than you think. Flexibility can increase employee longevity and satisfaction. Making small adjustments can lead to increased productivity. Being an employer of choice is about being open to working smarter and tapping into the knowledge available.



Want to tap into these benefits?

The Diversity Field Officer service is a free service which is focused on understanding your business and helping you to build your 'disability confidence' to be a welcoming business. Register your interest at www.diversityfieldofficer.com.au

